



Course name	BASIC OF INTERMEDIA ARTS
Entity running the course	Faculty of Graphics and Media Arts
Entity for which the course has been prepared	Faculty of Graphics and Media Arts
Course type	Core compulsory module. Elementary level.
Year of study/ semester; type of studies	One-trier BFA studies / year 1 / Semester 1,2 / part-time
ECTS credits	5 ECTS
Scademic tutor	Prof. Ireneusz Olszewski
Aim of the course	The aim of the course is to recognize media phenomena in art with special focus on Intermedia Graphics. To develop the ability to use techniques of analog and digital edition and emission of images and sounds at an elementary level.
Prerequisites	Basic skills in the area of conventional forms of imaging: drawing, painting, sculpture, photography, etc.
Learning outcomes:	
– <i>knowledge</i>	Student acquires general knowledge in the area media arts, especially those related to film and screen.
– <i>skills</i>	The ability to create simple audiovisual works combining still and moving images and sounds into one intermedia whole. Learning and recognizing basic rules of screen imaging, using formal devices and media techniques in the realization of student's own projects.
– <i>personal and social competence</i>	Student gains competence mainly in activities related to individual work (choice and preparation of materials), social skills (discussing the results of work with the group).
Course content	<ol style="list-style-type: none"><li>1. Introduction to intermedia art activities, introduction to art media.</li><li>2. Presentations, shows, analysis of cultural facts.</li><li>3. Elaboration of discussed topics.</li><li>4. Scenario forms: structure, variants, themes and ideas.</li><li>5. Realizations, grades, discussions on individual stages of project realization, tutorials.</li><li>6. Analysis of free artistic creation.</li></ol>
Course form and number of module hours	Individual corrections, tutorials, presentations, studio art classes, group projects Number of hours a week: 4
Assessment methods and criteria	The overall grade is based on the quality of student's work and student's involvement.
Assessment type	40% - accomplishment of tasks / student's involvement in the classes / realization of projects 60% - review of student's works at the end of semester.
Literature	<ul style="list-style-type: none"><li>• Manovich Lev., <i>Język nowych mediów</i>, Warszawa 2006.</li><li>• Chyła W., <i>Szkice o kulturze audiowizualnej</i>. (W stulecie ekranu w kulturze), Poznań 1998.</li><li>• Eco U., <i>Nieobecna struktura</i>, przeł. A. Weinsberg, P. Bravo, Warszawa 1996.</li><li>• Gwóźdź A., <i>Obrazy i rzeczy. Film między mediami</i>, Kraków 2003.</li><li>• Higgins D., <i>Nowoczesność od czasu postmodernizmu oraz inne eseje</i>, przekł. Zbiorowy, Gdańsk 2000.</li><li>• Mc. Luchan M., <i>Zrozumieć media. Przedłużenia człowieka</i>, Warszawa 2004.</li></ul>
Teaching aids	Imaging and sound devices, analog and digital editing kits, video and animated film studies.
Language of instruction	Polish